FORM 27 - MONTHLY BRANCH MEMBERSHIP REPORT


* At least 10\% of Total Active Members shown in the Prev. Dec. column on Line 15.
**Branch Executive Committee
${ }^{* * *}$ At least the number of the Total Active Members shown in the Prev. Dec. column on Line 15.


## LUNCHEON ATTENDANCE

| Line | Description | Prev. Dec. | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total | Goal |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 16 | Total No. of active members this month (= Line 15) | ----- | 128 | 133 | 137 | 136 | 135 | 131 | 130 | 121 | 122 | 127 | 130 | 130 | ----- | ----- |
| 17 | Number of active branch members in attendance | ----- | 72 | 78 | 77 | 86 | 85 | 79 | 0 | 75 | 79 | 80 | 91 | 0 | ----- | ----- |
| 18 | PERCENT OF ACTIVE MEMBERS IN ATTENDANCE (Lines 17/16) | ----- | 56\% | 59\% | 56\% | 63\% | 63\% | 60\% | 0\% | 62\% | 65\% | 63\% | 70\% | 0\% | ----- | 70\% |
| 19 | GUESTS IN ATTENDANCE (Guests are potential members only) | ----- | 5 | 0 | 2 | 1 | 3 | 1 | 0 | 1 | 1 | 1 | 2 | 0 | 17 | 10 |
| 20 | Visitors in attendance (Visitors are all other non members, including speakers) | ----- | 1 | 3 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 2 | 0 | ----- | ----- |
| 21 | Total attendance (Lines 17+19+20) | ----- | 78 | 81 | 80 | 88 | 89 | 81 | 0 | 78 | 81 | 82 | 95 | 0 | ----- | ----- |

*At least $70 \%$ of the active members shown on line 15 for each regular monthly luncheon meeting. (There is no goal for Ladies Days Luncheons)
${ }^{* *}$ At least $10 \%$ of Total Active Members shown in the Prev. Dec. column on Line 15 times 2.0.

## NOTES

1. All of the data in this report are to be determined as of the date of the monthly $B E C$ and luncheon meetings after all inductions and resignations have been reported. New applications and resignations that occur after the monthly BEC meeting shall be reported at the next BEC meeting.
2. The goals in Lines 11, 15, 18 and 19 are the most important for long term branch health and vitality.
$\qquad$ DATE: $\qquad$
Monthly distribution: BEC members, Area Governor, Regional Director, sirstateform27@gmail.com Form 27, New 04/30/2010
